



## ***Money and How to Get It!***

***Doris Daou  
Director of Communications and Outreach  
NASA Lunar Science Institute***

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***Doris.Daou-1@nasa.gov***





# **NLSI Central** ➡ **EPO Supplements**



- **What:** NLSI EPO Supplements
- **Who:** NLSI Teams
- **Why:** Same NASA/SMD Guidelines for all EPO proposals
- **When:** Two Opportunities per Year:
  - End of February**
  - End of August**
- **HOW:**
  - A) \$0-\$10 K**
    - One Page Summary
    - Reports at the End of Fiscal Year
    - SMD Data Call
  - B) \$15 K and Higher**
    - Proposal
    - Reports at the End of Fiscal Year
    - SMD Data Call



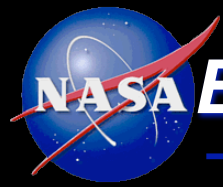
# ***EPO Supplements ➡ Selection Process***

## **A) \$0-\$10 K**

- ✓ 3 Internal Reviewers
- ✓ Review General Intrinsic Merits
- ✓ Response within One Month

## **B) \$15 K and Higher**

- ✓ 3 Reviewers
- ✓ Review as per SMD Guidelines
- ✓ Response within One Month

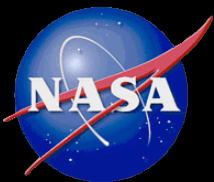


# *EPO Supplements* ➡ *Evaluation Guides*



## ➤ E/PO Leads are BEST Resources

➤ The Explanatory Guide provides detailed information on the evaluation criteria and indicators of alignment. (**EPO Leads** or me)



## ***EPO Supplements ➡ Evaluation Criteria***

### ➤ **Intrinsic merit includes consideration of the following factors:**

#### ✓ **Quality, Scope, Realism, and Appropriateness**

- Clearly organized,
- Consistent with the requested budget
- Clear lines of management responsibilities
- Demonstrate a high probability for successful implementation.

#### ✓ **Connectivity/Continuity**

Draw from audiences that have demonstrated interest in NASA and connect participants to the next level of engagement or to other NASA Education or Outreach Activities.

#### ✓ **Partnership Leverage/Sustainability**

- Involvement of appropriate local, regional, and/or national partners in their design, development, or dissemination
- As appropriate, key aspects are replicable, scalable, and demonstrate potential for continuation beyond the funding period

#### ✓ **Evaluation**

Evaluation is appropriate to the content and scale of the targeted activity or product



## ***EPO Supplements ➡ Evaluation Criteria***

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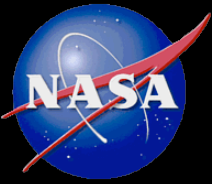
### **➤ Relevance to NASA's objectives includes the consideration of:**

#### **✓ Customer Needs Focus**

Project Activities have been designed to respond to a need identified by the education community, a customer, or a customer group.

#### **✓ Content**

Project Activities have a clear intellectual linkage to SMD science/technology, use NASA content, people or facilities to involve educators, students, and/or the public in NASA science, technology, engineering, and/or mathematics.



# ***EPO Supplements ➡ Evaluation Criteria***

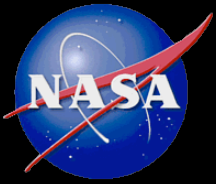
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## ➤ **Cost of a proposed effort shall include:**

### ✓ **Resource Utilization:**

The adequacy, reasonableness, and realism of the proposed budget including demonstration of effective use of funds.





## ***EPO Supplements ➡ Evaluation Criteria***

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**Program Balance Factors are used as additional factors to select among proposals of essentially equal scores.**

- ✓ **Pipeline:** Project Activities make a demonstrable contribution to attracting diverse populations to careers in science, technology, engineering, and mathematics (STEM).
- ✓ **Diversity:** Project Activities and/or products reach identified targeted groups. They contribute to the involvement, broad understanding, and/or training of underserved and/or underutilized groups in science, technology, engineering, and mathematics (STEM).





"Naked Came the Stranger" is an attention grabbing proposal title but I'm still not funding your project.



*Linda Causey*

Linda Causey 2001